Matthew Juffs CV 2024

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Role: **Hands-on** Developer/Manager/Architect using the Microsoft stack.

Personal Statement

Extremely organised, self-motivated, works well within a team and leading them, strong problem solving, creative thinker, good sense of humour.

Skills

Software

Microsoft Visual Studio, SQL Server, IIS, Windows & Server, Office, Teams.
Git, GitLab, GitHub, BitBucket, SourceTree, SVN.
Trello, Slack, Zoom, Teams.

Languages & Frameworks

C#, .NET Framework & Core, MVC, Web Forms.
T-SQL, Linq to Entity Framework, Linq to SQL, ADO.NET, Dapper, Stored Procedures.
HTML, CSS, Javascript, VB.NET, Classic ASP.

Technologies

Ecommerce, ERP, WMS, Merchandising, Search, Continuous Integration/Deployment, XML, JSON, APIs, Microsoft Azure, Hybrid/Dedicated/Cloud Hosting, Microservices.

Integrations

Amazon MWS, eBay, PayPal, Login & Pay with Amazon (UK's first), Adyen, SagePay, Ceridian Gift Cards, Loqate/PCA Predict, DPD, Royal Mail, Hermes, Collect+, Amazon S3, Brightcove Zencoder, Communicator, Mailgun, Cordys, Dolfin, BSmart, Off-site SQL Servers, Feefo, Google, Qubit, Clicktale, Bloomreach, Stripe, QI/ElasticSearch and more.

Other

Analysis & Discovery, System Design, Specifications, Project & Team Management, Collaboration, Code Review, Testing, Documentation, Coding Standards.
Software Development principles, PCI-DSS compliance, Secure Coding practices, Network & Systems Administration, Excellent communication and written skills.

Work

Heritage Digital Ltd, Cromford, Derbyshire

2023-03 to Present: Chief Software Architect
2020-2023: Senior Software Architect
At Heritage Digital I am responsible for all of the technical side of the business: managing the hosting; developing and maintaining the various ecommerce websites; developing and streamlining the production processes and gathering requirements to produce specifications. I've taken the technology from an ageing ecommerce platform and produced a standalone plugin, for integration into Shopify, Magento and existing Web Shops. This allows customers to visualise

artwork on a variety of products, for on-demand production.
Notable projects include:
2024: PTP, PN & MERL ecommerces; API development; On-premises to Cloud migration
2023: LLIB & National Football Museum Shopify; Production Management System
2022: Unity development; Bath In Time ecommerce; London Fire Brigade Shopify
2021: Unity platform design; Plugin development
2020: Technical and Infrastructure Audits and streamlining; Production Automation

Remarkable Internet Ltd, Annesley, Nottinghamshire
2018-2020: Senior Software Architect
2012-2018: Development Manager
2010-2012: Senior Developer
I worked at Remarkable for 10 years and became a key member of the management
team, reporting to the directors. I was involved with interviewing new
developers, training and mentoring, supporting & advising teams, writing
specifications, producing documentation, delivering internal workshops. I also
founded the Wellbeing Team to focus on the mental health of individuals, teams
and the company as a whole. Over the years I developed several ecommerce
platforms that are all still in use today on clients websites, generating
millions in revenue.
Notable achievements from my time with Remarkable include:
2020: Vybe Commerce Cloud platform, Pragnell ecommerce
2019: Zeus ecommerce platform for Yours Clothing
2018: Vybe Merchandising & Toolkit platforms, ERP discovery and specification
2017: Gyproc ecommerce & WMS
2016: Roman Originals ecommerce & WMS
2015: Moss Bros Hire ecommerce, Moss Bros International Marketplaces
2014: Moss Bros International ecommerces
2013: Video Processing system, Load Balanced hosting
2012: Yours Clothing MVC Mobile, Cortana platform, Lakeland & Moss Bros ecommerce
2011: Address Lookup system, Store Stock Analysis & Replenishment system
2010: Modernised Yours Clothing platform, Amazon & eBay Storefronts

IOCEA.com, Saxilby, Lincolnshire
2009-2010: Lead Programmer
2007-2009: Web Developer
Developed Cshop ecommerce platform as part of a team. Managed several clients and
wrote specifications and documentation. I played a fundamental role in IOCEA
becoming PCI-DSS Level 1 Compliant in early 2010. Developed websites for M&M
Direct, Cotton Traders, Hobby Craft and Ribble Cycles.

CG Partnership, Market Rasen, Lincolnshire
2005-2007: ICT Technician/Tutor
I managed all of the ICT resources within the company, which consisted of 40+ PCs
& Laptops, corresponding network and several servers. Operating systems varied
from Windows 2000, XP and Server 2003. Provided in person and remote technical
support to colleagues teaching throughout Lincolnshire. I also taught students
from 16-80+ various courses including Learn Direct, NVQ IT and CLAIT. I developed
and maintained the company website and online learning resources.

LEGOLAND Windsor, Berkshire
2004-2005: Catering Assistant

2000-2003: Attractions Assistant
Within the Attractions department I taught educational robotic workshops to groups; operated theme park rides and was often shift leader. I then moved to the Catering department, working as a chef in the park's largest restaurant.

Education
Lincoln College, Lincoln
2006: City & Guilds Level 4 Certificate in Further Education Teaching - Stage One

Lincoln University, Lincoln
2002-2005: BSc (HONS) Games Computing (Software Development), 2:1
The Windsor Boys' School, Windsor, Berkshire
A-Levels: AVCE ICT; Design & Technology; English Literature; 220 UCAS points.
GCSEs: English Language (B); English Literature (B); French (B); Automotive Engineering (B); Geography (B); Double Award Science (BB); Maths (C); Art (C).

Interests
Enjoying time with family, exploring, driving, walking, riding (bike), touring (caravan), DIY, reading, watching films and bingeing series. Star Wars.

Reference
Rob Lees | Director @ Heritage Digital Ltd | rob.lees@heritage-digital.co.uk
Other references are available upon request.